



# the Because challenge

presented by Westbrook

2024 Sponsorship Package



Finally, a fundraiser the entire fam can do together, that is actually fun for all ages. Coming to Central Florida on **March 2, 2024 at Blue Jacket Park**. No training required. No chicken dinner gala...

**The Because Challenge** is a one-of-a-kind experience where the entire family will conquer obstacles together on a 1.27 mile course, have a blast AND easily fundraise and friend-raise. Each obstacle conquered will represent an obstacle kids in foster care have to navigate. Anticipating over 1,000 people to participate, the opportunity to sponsor this event will be an impactful way to show your commitment to our community's most vulnerable children. Why is this important? **Because kids belong in families.**

All proceeds will benefit Commission 127, a local non-profit that connects families to one another and equips churches to best support foster, adoptive and biological families in crisis.

## Sponsor Commitment



Name of Sponsor: \_\_\_\_\_

Your Name: \_\_\_\_\_

Email: \_\_\_\_\_

Cell: \_\_\_\_\_

Address: \_\_\_\_\_

Presenting  
\$50,000

Champion  
\$25,000

Advocate  
\$10,000

Challenge Zone  
\$5,000

Community  
\$2,500

## BENEFITS OF EACH SPONSOR LEVEL

<b>Presenting Sponsor</b>	<b>Investment: \$50,000</b>
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**Event Logo:** Recognized as “Presented by \_\_\_” on official event logo used in all printed and online materials.

**Activity Area:** 20x20 space during post race gathering celebration with a booth or special activity.

**Participant T-Shirts:** Presenting logo of your organization on logo on the shirt (only 1 sponsor w/logo on the shirt)

**Online Thank Yous:** 4 exclusive social media posts and 4 via emails to our participants in recognition.

**PA Announcements:** 1 minute sponsor welcome and 4 mentions over the loudspeaker during the event.

**Web Site:** Full-width logo with a link to your web site in the sponsor section of our official race website.

**Station Sponsorship:** Signage and official sponsorship of (1) obstacles if desired.

**Category Exclusivity:** After you sign on as a sponsor, we will not accept any competitive sponsors in your genre.

**Signage:** Your company name or large-sized logo featured on a sign near the start/finish.

**Promotional items:** Flyer, coupons or other inserts given to participants.

<input type="checkbox"/> <b>Champion Sponsor (3 available)</b>	<b>Investment: \$25,000</b>
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**Online Thank Yous:** 2 exclusive social media posts and 4 via emails to our participants in recognition.

**PA Announcements:** 4 mentions by our announcer over the loudspeaker during the event.

**Web Site:** Full-width logo with a link to your web site in the sponsor section of our official race website.

**Station Sponsorships:** Signage and official sponsorship of (1) obstacle.

**Category Exclusivity:** After you sign on as a sponsor, we will not accept any competitive sponsors in your category.

**Activity Booth:** 20x10 space during post race gathering celebration, with a booth or special activity.

**Signage:** Your company's name or large-sized logo featured on a sign near the start/finish.

**Promotional items:** Flyer, coupons or other inserts given to participants.

<input type="checkbox"/> <b>Advocate Sponsor (8 available)</b>	<b>Investment: \$10,000</b>
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**Online Thank Yous:** 1 exclusive social media posts and 1 emails to our participants in recognition.

**PA Announcements:** 2 mentions by our announcer over the loudspeaker during the event.

**Web Site:** Half-width logo with link to your web site in the sponsors section of our official race website.

**Activity Booth:** 20x10 space during post race gathering celebration, with a booth or special activity.

**Signage:** Your company's name or large-sized logo featured on a sign near the start/finish.

**Promotional items:** Flyer, coupons or other inserts given to participants.

<input type="checkbox"/> <b>Challenge Zone Sponsor</b>	<b>Investment: \$5,000</b>
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**Station Sponsorships:** Signage and official sponsorship of (1) obstacle.

**Online Thank Yous:** 1 exclusive social media post and 1 via emails to our participants in recognition.

**PA Announcements:** 1 mention by our announcer over the loudspeaker during the event.

**Web Site:** Text link to your web page in the sponsors section of our official race website.

**Promotional items:** Flyer, coupons or other inserts given to participants.

<input type="checkbox"/> <b>Community Sponsor</b>	<b>Investment: \$2,500</b>
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**Online Thank Yous:** Company included in sponsor social media post and via emails to our participants.

**Web Site:** Quarter-width logo with a link to your web site in the sponsor section of our official race website.

**Signage:** Your organization's name or medium-sized logo featured on a sign near the start/finish.

**Promotional items:** Flyer, coupons or other inserts given to participants.